

CALL FOR RESEARCH PARTICIPANTS



**Northumbria
University**
NEWCASTLE

Newcastle Business School
Public Policy & Management Research Group

A Qualitative Exploration of Private Sector Management Framework Application in the Nonprofit Sector

OBJECTIVES:

The aim of this research study is to lend greater understanding to private sector management framework (also known as strategy frameworks or management models) application in the nonprofit field* by assessing the on-the-ground reality as experienced by first-hand practitioners.

It will contribute significant knowledge to management scholars and organisational leaders by illuminating the conditions that support use of private sector management frameworks in mission-driven environments, which frameworks are being employed, and how/if they are actively being adapted by strategic decision-makers.

**Also known as the voluntary, third, charitable, VCSE, or social sector*

WHO CAN TAKE PART:

- ✓ Nonprofit professionals ages 18+ (current or retired).
- ✓ Hold (or have previously held) a position within a charitable organisation of any size or focus, in any location across the globe.
- ✓ Knowledge of or use of management frameworks can be at any level, from none at all to extensive. All perspectives and experiences with management frameworks are valuable for this research.

Data will be anonymised to ensure full confidentiality of participants is maintained.

HOW TO PARTICIPATE:



VISIT:

tinyurl.com/frameworkstudy2026

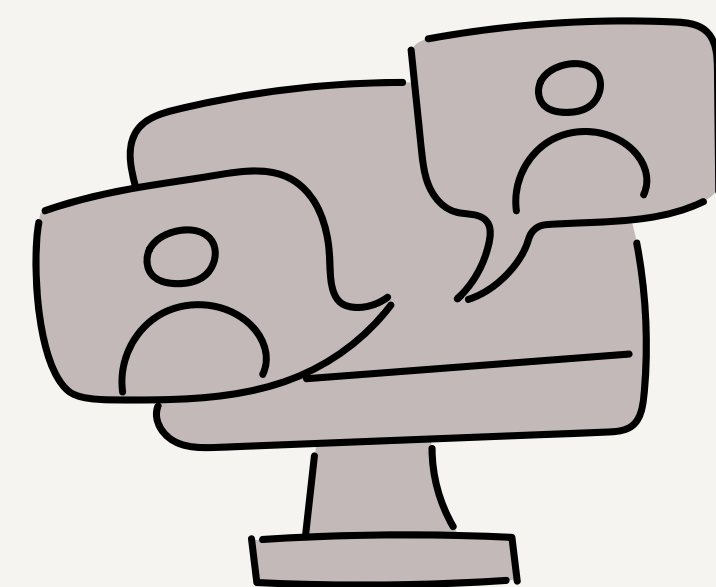
You will be asked to review and sign a Participant Consent Form. Following submission, the lead researcher will follow up to schedule an interview.

OR SCAN HERE:



TIME REQUIRED:

1 virtual interview
(45-60 mins)



RESEARCH TEAM:

- **Sarah R. Brown, MSc, Visiting Researcher**, Public Policy & Management Research Group, Northumbria University
- **Marco Checchi, PhD, Assistant Professor in Organisation Studies**, Northumbria University
- **Max French, PhD, Associate Professor in Systems Leadership**, Northumbria University

This research has been approved in Northumbria University's Ethics Online System.

QUESTIONS?

Contact:

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